

Business Men's Fellowship

Chapter Survey



Please complete the following self-evaluation and use it as a tool in developing your chapter.

1

Who are the committed core members of this chapter?

2

What kind of men are we trying to attract?

3

What are we trying to accomplish?

4

How long will our target audience be available?
What time of day are they likely to be available?

5

What is the best day of the week to meet? (M, T, W, R, F, S)

We recommend choosing a weekday, leaving the weekend free for spending time with families.

6

Should we have a breakfast, lunch, no meal, etc.?

How should the meal be served? (Limited Buffet, Made to Order... remember your time constraints)

7

Who is going to be in charge of finding the meeting location?

8

How much should the meal cost?

9

How often should we hold meetings? (Monthly, Every other week...)

How often are people willing to attend such an event? A monthly meeting is probably the best start.

10

How are we going to advertise? (Email, Flyers, Word-of-Mouth, etc...)
Who is going to be in charge of advertising?

11

Do we want to have a website?
Do we have someone who can maintain a website from BMFUSA's predesigned templates?

12

Are there any special programs that we may be able to run or co-sponsor?
(Scholarship Dinners, Business/Ehics Seminars, Student Dinners, Sporting Events...)
