

# Marketplace Ministry in the 21st Century



“I believe one of the next great moves of God is going to be through the believers in the workplace”.

– *Dr. Billy Graham*

“God has begun an evangelism movement in the workplace that has the potential to transform our society as we know it”.

– *Franklin Graham*

“God is marshalling his people in the workplace as never before in history. God is up to something. The next spiritual awakening could take place in the marketplace.”

– *Henry Blackaby*

“Workplace ministry will be one of the core future innovations in church ministry.”

– *George Barna, Boiling Point, Regal Publishing*

“We reviewed 52 movements in the body of Christ. We narrowed it down to 28, then 12, then 4 to invest our resources in the coming years. The workplace is one of those because this is an area where we see God working.”

– *Chad Hammond, Director, New Ventures (division of the Billy Graham Evangelistic Assoc.)*

“Societal transformation is high on God’s agenda and the chief catalytic force to bring it about will be Christians ministering in the marketplace.”

– *C. Peter Wagner, Chancellor, Wagner Leadership Institute*

“The church in the workplace is the purest form of the body of Christ today due to its diversity. Workplace believers are less prone to denominational differences because they have a common goal of representing Christ in their workplaces. The movement will break down denominational barriers that have been held in the past.”

– *Os Hillman, International Coalition of Workplace Ministries*

Christianity, it all begins in the marketplace, where the disciples of Jesus daily rub shoulders with the lost.”

– *Bill McCartney, Promise Keepers, Anointed for Business, Regal Publishing*

“In today’s global community, the greatest channel of distribution for ‘salt and light’ is the business community... the marketplace.”

– *Bill Pollard, Chairman, ServiceMaster*

“Someone recently said that the “First” Reformation took the Word of God to the common man and woman; the “Second” Reformation is taking the work of God to the common man and woman. That time is now. The greatest potential ministry in the world today is the marketplace. Christ’s greatest labor force is those men and women already in that environment.”

– *Tom Phillips, VP of Training, Billy Graham Evangelistic Association*

“If Christ is not Lord of my work, He will never be Lord of my family.”

– *Doug Sherman, author, Your Work Matters to God*

