

Power Packed Hour in Escondido



About five years ago the Escondido, CA Chapter changed their meeting to be based around weekday mornings and a quick pace. Over time, they have refined their time-sensitive meeting, “a power packed hour,” that fits into the working man’s schedule.

The leadership wanted to provide a place of refuge, encouragement, and prayer. Meetings were to be based on testimony. The men hoped the meetings would provide a place where relationships could start and develop.

As relationships gel, mature christian businessmen are able to mentor new believers. In turn, the men are empowered to keep each other accountable before God as to how they conduct their personal and business lives.

The weekly meeting promptly begins at 7:30 am with 10 to 15 men in attendance and ends by 8:30 am. Members are encouraged to look for opportunities to share the Lord after they leave the restaurant.

Bill Keith usually arrives at the meeting place a half hour early. After placing an *Answer* magazine at each placesetting, he prays over each seat and for those will attend that morning.

Keith encourages the men not to hold onto the magazine but to give it to someone that day. After placing

their breakfast order quickly, they begin by asking what God has been doing in everyone’s life during the past week. This period of conversation opens the meeting to sharing testimonies. Keith says that their chapter usually doesn’t have a dedicated speaker, but relies on all attendees’ experiences and testimonies during this discussion period. He estimates they have a dedicated speaker 4-6 times a year.

The chapter recently held an outreach meeting to let the community know about their weekly meetings. They had approximately 20 first time visitors.

At another meeting, the discussion topic was a common concern of the business world - profit & loss. Chapter President Stirling Wolfe introduced the men to the featured speaker Dave Richards who briefly spoke about the principles of Mark 8:36. Forty-five attendees had the opportunity to hear his presentation, “What Shall It profit A Man, If He Shall Gain the Whole World, and Lose His Own Soul.”

As the meeting came to a close, Richards offered an opportunity for the men to let God be number one in their lives and businesses. Five men accepted Jesus as their personal Lord and Savior. Seven men acknowledged that they needed to stop wrestling with God. It was evident that God had something special in mind for each person present.

He wanted to reach Businessmen... ... so he decided to try!

New Mid-week Businessmen’s Breakfast

For those of us who know Peter Weiring, Chapter President from Minneapolis, Minnesota, we know him to be a man with a heart to reach the lost, and in particular, lost businessmen. At the Los Angeles Field Representative meetings in November 2005, Peter came seeking ideas to attract businessmen to their chapter meetings. After he heard the news of recent successes, Peter began to pray and plan.

Pray, Plan and Push Off...the Formula to Succeed

On Wednesday, March 1, Peter made a start with a breakfast meeting for businessmen. By email he reports, “The Lord worked with us. About 14 businessmen came along with six others, for a total of 20 persons. I had prayed and trusted the Lord for a good

beginning. There was a good spirit in the meeting. One of the men in business paid for breakfast for everyone. I sensed this was an affirmation of the Lord to encourage us to expect more favor in the time to come in this outreach.”

Wendell Nordby visited Peter last summer and encouraged him in his desire to reach the business community. Peter has continued to run dinner meetings, noting that they, too, have been going very well. He has made the adjustments necessary to reach two different people groups.

How about you? Are you willing to try?

As you read the encouraging reports of both the new and renewed chapters that are reaching businessmen, you will see the “how and why” it takes to reach them. If you need help getting started, we are ready to pitch-in and acquaint you with ideas and plans that are reaching young businessmen with exciting success. Contact Wendell Nordby by email at: wnordby@bmfusa.com